





# Call for Papers

10th IMIP October 26-27 2019, Xiamen, China

#### The International Symposium on Innovative Management, Information & Production

http://caiias.tijh.tc.edu.tw/caiias/, http://ismeip.org/files/IMIP\_2019\_CFP.pdf

Initiated by International Society of Management Engineers sponsored by Zhejiang Gongshang University, the theme for International Symposium on Innovative Management, Information & Production (IMIP2019) is 'Production Innovation Analysis in Economics, Finance and Management'. Innovation plays an important role in economic development all over the world now. The symposium will attract a leading international professionals to share ideas on frontier topics concerning innovative Management, Innovation mechanism for economic development, and Fintech analysis, to promote profession advancement through collaboration on tools, processes and methodologies, and to provide a platform for further communications among researchers.

#### Scope Papers are solicited for, but not limited to:

**Innovative Economics and Management, Innovative Production, Information Science and Fintech Analysis** 

- Innovation economy analysis
- Enterprise innovation
- Statistical learning applied in social science

#### **General Chairs**

Junzo WATADA, Waseda University, Japan; Ridong HU, Huaqiao University, Xiamen

#### **International Program Committee Chair**

Xingdong ZHAO, Huaqiao University, Xiamen

#### **Organizing Chairs**

Xiuwu ZHANG, Huaqiao University, Xiamen Wentao GU, Zhejiang Gongshang University, Hangzhou

#### **Paper Submission**

May 1- September 20, 2019 Abstract Submission Notification of acceptance September 21 - September 30, 2019

- Technology Involvement and Intelligent Production
- Enterprise Management Models and Practices
- Fintech Analysis

#### **Advisory Committee**

Domingo RIBEIRO-SORIANO, University of Valencia, Spain Qingfeng LIU, Otaru University of Commerce, Japan

Kun-Huang HUARNG, National Taipei University of Business, Taipei

#### **Publicity Chairs**

Bing XU, Zhejiang Gongshang University, Hangzhou Berlin WU, National Chengchi University, Taipei

Final manuscript submission September 20, 2019

Registration Fee: 500USD/3400RMB

Papers are invited from prospective authors with interest on the related areas. Each paper should be written with title, authors' names, affiliation, email addresses, and 150-words abstract with keywords, and a one-column body in 12 pts time roman font within 5 single-spaced pages. All papers MUST be submitted electronically in PDF format only via:isme2015@aliyun.com

#### **Papers Publication**

Excellent papers selected from IMIP2019 will be recommended for the possible publication by Journal of Advanced Computational Intelligence and Intelligent Informatics (EI) and The International Entrepreneurship and Management Journal (SSCI), and Economic research-Ekonomska istraživanja (SSCI) based on the expanded version of the accepted papers. If you wish your paper to be considered for publication in those journals, please indicate the journal with your submission in email. Selected papers meeting the standards of publication in those journals will be considered for publication by Professor Watada (Guest Editor (Editor, International Entrepreneurship and Management Journal) and Professor Domingo (Guest Editor, Economic research-JACIII), Professor Roig Ekonomska istraživanja) following the journal's standard submission and review policy.

Initiated by



International Society of Management Engineers, Japan Chinese Association of Innovative information and Applied Statistics, Taipei.

Organized by

Huaqiao University, Xiamen, Zhejiang Association of Quantitative Economics, Hangzhou

# **IMIP 2019**

# Huaqiao University, Xiamen, China

25 – 27 October Xiamen, China



# Agenda

# The 10th International Symposium on Innovative Management, Information & Production

# **Initiated by**

International Society of Management Engineers

Chinese Association of Innovative information and Applied Statistics

# Organized by

Huaqiao University, Xiamen

Zhejiang Association of Quantitative Economics, Hangzhou

# **Sponsored by**

Journal of Advanced Computational Intelligence and Intelligent Informatics
International Journal of Intelligent Technology and Applied Statistics
International Entrepreneurship and Management Journal
Economic research-Ekonomska istraživanja

# **Preface**

I am glad that today we announce to all the participants the opening of the International Symposium of Innovative Management, Information and Production and just started this new area of innovative research studies on the disciplinary fields crossing management, information and production not only relating to private and public corporations but also national and world economics. The aims of the symposium are to enhance international academic exchanges on related topics and to provide a chance for communications among researchers.



Today, our research studies are very much related to social and humanity sciences even though we are concerned with engineering. The production

cannot be discussed from the perspective of production engineering but also should be decided from the scope of management, marketing, economy, etc. Many research topics are bidirectional. This new conference perspective should influence production engineering from the perspective of the management and information as same as management and information should not be self-contained and self-absorbed science. All the fields are interrelated. Therefore, we have to work on interdisciplinary fields proposed in this IMIP symposium.

At the end I express our sincere appreciation to Professor Bing Xu and Professor Ridong Hu and Professor Xindong Zhao who have prepared the conference. Also we should send many appreciation to Professor Berlin Wu, Chengchi University, Taipei, Domingo RIBEIRO-SORIANO, University of Valencia, Spain, Qingfeng LIU, Otaru University of Commerce, Japan, Kun-huang Huarng, Feng Chia University, Taichung, Bing Xu, Zhejiang Gongshang University, Hangzhou, Xiuwu Zhang, Huaqiao University, Xiamen, and other committee members who initiated the start of the conference.

I hope this small step will be the start of our wide strides of big progresses by this international conference.

General chair of IMIP2019

Junzo Watada, Waseda University, Japan

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Ridong HU, Huaqiao University, Xiamen

Ridong Hu

25 October 2019, Xiamen

#### **General Chair**

Junzo WATADA, Waseda University, Japan Ridong HU, Huaqiao University, Xiamen

#### **Advisory Committee**

Domingo RIBEIRO-SORIANO, University of Valencia, Spain Qingfeng LIU, Otaru University of Commerce, Japan

### **International Program Committee Chairs**

Xindong ZHAO, *Huaqiao University, Xiamen* Kun-Huang HUARNG, *Taipei University of Business, Taipei* 

## **Organizing Chairs**

Xiuwu ZHANG, Huaqiao University, Xiamen Wentao GU, Zhejiang Gongshang University, Hangzhou

# **Publicity Chairs**

Bing XU, Zhejiang Gongshang University, Hangzhou Berlin WU, Chengchi University, Taipei

#### **KEYNOTE SPEAKERS**



#### Junzo Watada

Professor, PhD Waseda University, Japan Universiti Teknologi PETRONAS, Seri Iskandar, Malaysia

Dr. Junzo Watada received his B.S. and M.S. degrees in electrical engineering from Osaka City University Japan, and Dr. of Engineering on "Fuzzy Multivariant Analysis and Its Applications" from Osaka Prefecture University, Japan

He is currently a Professor in Department of Computer and Information Sciences, Universiti Technologi PETRONAS, Malaysia and a Professor Emeritus, Waseda University, Japan since 2016, after a Professor of Soft Computing, Knowledge Engineering, and Management Information Systems, Graduate School of Information, Production and Systems, Waseda University for 13 years, after having contributed for 13 years as a professor of Human Informatics and Knowledge Engineering, to the School of Industrial Engineering at Osaka Institute of Technology, Japan. He was with Faculty of Business Administration, Ryukoku University for 8 years. Before moving to Academia, he was with Fujitsu Ltd. Co., where he worked on development of software systems as a senior system engineer for 7 years.



Maria Jose Miquel Romero

Professor, PhD, Universitat de Val ència, Spain

Dr. Maria José Miquel-Romero got the grade on Business Administration at the University of Valencia (Spain) in 1992, and since then she has been working for this institution. She got a postgraduate Diploma in Market Research in 1993 and the PhD in 1997 at the same University.

Nowadays, she belongs to the Marketing Department at the Faculty of Economics (University of Valencia), where she teaches and researches. For several years, she was the Academic Director of the Master in Marketing and Market Research, and also coordinator of the Master in Marketing and Communication, both at the same University. She has been involved and still is in research projects financed by the Spanish Ministry of Economy and Competitiveness, as well as by the local Valencian Government (Education, Research, Culture and Sports area) and she is one of the two Spanish managers of SPRING - "Succession Planning and Regeneration In Family Businesses for New Growth through an innovative training programme", a Knowledge Alliances project, funded by the Erasmus+ programme, to be implemented across nine European countries.



Tamamine Takashi,

Professor, PhD Kagawa University, Japan

Dr. Tamamine Takashi received his PhD. degree in economics from Tohoku University, Japan, in 1996. He is currently a Professor of Economics in Faculty of Economics, Kagawa University, Japan. His research interests focus on Econometrics, Statistics, Regional Science, Chinese and Japanese Economy. He has published more than 30 articles in prestigious international journals including Journal of Econometrics, Journal of Management Science in China, Japanese Economic Review.

He has been board member of Japan Statistical Society since 1993, Japanese Economic Association since 1996, Econometric Society since 1999 and Japanese Association for Chinese Economy and Management Studies since 2003.



Mei-Yuan Chen,

Professor, PhD
Chung Hsing University, Taichung

Dr. Mei-Yuan Chen received his PhD. degree in economics from University of Illinois, Urbana-Champaign, USA, in 1996. He is currently a Professor of Finance in Department of Finance, Chung Hsing University, Taichung. His research interests focus on Econometrics, Time Series Analysis, Nonparametric Regression, Quantile Regression, Financial Risk Management, and Functional Data Analysis. He has published more than 20 articles in prestigious international journals including Journal of Econometrics, Emerging Markets Finance and Trade, Applied Economics Letters, Communications in Statistics-Simulation and Computation.

## **International Symposium on Innovative Management, Information & Production**

Organized by: School of Statistics, Huaqiao University

**Zhejiang Association of Quantitative Economics School of Economics and Finance, Huagiao University** 

#### **Conference Venue:**

#### Friday, 25th October, 2019

08:00 - 21:00	Registration
08:00 - 21:00	Registration

18:00 – 19:00 Dinner

#### Saturday, 26th October, 2019

08:30 - 09:00	Registration
09:00 - 09:40	Opening Ceremony & Photos
09:40 - 10:20	Keynote Presentation 1
10:20 - 10:40	Coffee Break
10:40 - 11:20	Keynote Presentation 2
11:20 – 12:00	Keynote Presentation 3
12:00 – 14:00	Lunch
14:00 - 15:00	Parallel Sessions 1-1, 1-2 and 1-3
15:00 – 16:00	Parallel Sessions 2-1, 2-2 and 2-3
16:00 – 16:30	Coffee Break
16:30 – 17:30	Parallel Sessions 3-1, 3-2 and 3-3
17:30 – 19:30	Dinner

### Sunday, 27th October, 2019

08:30 - 09:00	Registration
09:00 - 09:40	Keynote Presentation 4
09:40 - 10:00	Coffee Break
10:00 – 11:20	Parallel Sessions 4-1, 4-2 and 4-3
11:30 – 14:00	Award and Lunch and Closing Ceremony

## PARALLEL SESSION SCHEDULE

Each paper has **15 minutes** to present followed by **5 minutes** discussion.

		Room 1(F5-307)	Room2(F5-407)	Room3(F3-301)
Friday, 26th	14:00 – 15:00	Parallel Session 1-1:	Parallel Session 1-2:	Parallel Session 1-3:
<u>October, 2019</u>		Topic:	Topic:	Торіс:
		Innovation economy and management	Fintech Analysis	Innovation economy analysis
Saturday, 26th October, 2019	15:00 – 16:00	Parallel Session 2-1:  Topic:	Parallel Session 2-2: <i>Topic:</i>	Parallel Session 2-3:
October, 2019		Management Models and Practices	Technology Involvement and Intelligent Production	Statistical learning applied in social science
Saturday, 26th	16:30 – 17:30	Parallel Session 3-1:	Parallel Session 3-2:	Parallel Session 3-3:
<u>October, 2019</u>		Торіс:	Topic:	Торіс:
		Management Models and Practices	Innovation economy analysis	Sustainable Economy
Sunday, 27th October, 2019	10:00 – 11:20	Parallel Session 4-1:  Topic:	Parallel Session 4-2:  Topic:	Parallel Session 4-3:
		Fintech Analysis	Innovation economy analysis	Management  Models and  Practices

# PROGRAM SCHEDULE

October 25 08:00—21:00	Registration ( Linguangchang Academic Exchange Center)		
October 25 18:00—19:00	<b>Dinner</b> (Dexiu Pavilion)		
October 26 Saturday	CONTENTS		
08:30—09:00	G103	Registration	
09:00—09:25	Chair Xindong Zhao	Opening Ceremony  Ridong Hu  Dean of School of Statistics, Huaqiao University, Xiamen  Junzo Watada  General Chair of IMIP, Waseda University, Japan	
09:25—09:40		Photos (Wangyuanxing International Conference Center)	
09:40—10:20	Chair Francisco Vidal Sos	Keynote A  Asset Pricing Based on Infinite Pure Jump Levy Process under Multi Uncertainty  Junzo Watada, Professor, PhD  Universiti Teknologi PETRONAS, Seri Iskandar, Japan	
10:20—10:40		Coffee Break	
10:40—11:20	Chair Wentao Gu	<b>Keynote B</b> How to Deal with Publications <i>Maria Jose Miquel Romero</i> , <i>Professor</i> , <i>PhD</i> , <i>Universitat de Val ència</i> , <i>Spain</i>	
11:20—12:00	Chair Xindong Zhao	Keynote C Theory and Application of One-way Effect Causality  Tamamine Takashi, Professor, PhD  Kagawa University, Japan	
12:00—14:00		Lunch (Dexiu Pavilion)	

October 26 Saturday	Section	CONTENTS
	Parallel Session 1-1:	Discussing Psychological Changes of College Students Participating in Physical Education by Using Structural Equation Modeling
	Innovation economy and management  Chair  Tsung-Kuo Tien-Liu	by Tsung-Kuo Tien-Liu, Jung-Wen Wu, Kuan-Hsu Chen
		The study on the Influence of Terms of Trade on Regional InflationBased on the Mixed NKPC model Under the opening economy Condition
		by Dan Tang
	ROOM F5-307	Study on Tax Burden Calculation and Risk Allocation for Industries in Zhejiang Free Trade Zone  by Zuiyi Shen, Junxiang Miao, Lili Li
	Parallel Session 1-2:	Uncertainty in financing under trade wars: evidence from Wenzhou by Bing Xu, Shenghong Zhang, Xiaohui Chen
	Fintech Analysis	
	Chair	Credit scoring for small enterprise in China using compostite MCP logistic regression  by Chenbin Wang, Kuangnan Fang, Hechao Xu, Chenlu Zheng
	Chenlu Zheng	Microfinance and reginal economic growth: evidence from Taizhou
14:00-15:00	ROOM F5-407	Credit Guarantee Fund for SMEs  by Jingwen Yang, Qiuqin He, Bing Xu
	Parallel Session 1-3:	The Dynamic Correlation between Rural Capital Deepening and Total Factor Productivity in China
	Innovation economy analysis	by Wuliu Zhang
	Chair	Nonparametric estimation of the aggregate production function models by Shangfeng Zhang, Jiani Zhu
	Wuliu Zhang	
	Room	Empirical analysis on tax policy effects of technological progress and technological efficiency in tertiary industry
	F3-301	by Zuiyi Shen , Qianqian Zhao

October 26 Saturday	Section	CONTENTS
	Parallel Session 2-1:  Management Models and	Precautionary saving, retirement decisions and health uncertainty: The Chinese case  by Sebastien Menard, Kai Zhao
	Practices  Chair  Sebastien Menard	Human Body Dynamics Detection of Shock Absorption and Rebound Ability of Specialized Athletic Shoes  by Chia-Yeong Lin, Chih-Lin Chang, Fang-Ling Lin
	ROOM F5-307	Semantic Network Structure Mining Based on Online Doctor-patient Community  by Yuan Zhi, Juying Zeng
	Parallel Session 2-2:	Research on the influencing factors of ambidextrous innovation in technology standard alliance
15:00-16:00	Technology Involvement and Intelligent Production  Chair	by Jing Hu, Mingshun Song, Lijun Zhou  The effect of patent on firm performance: evidence from Chinese innovative entrepreneurial firms  by Li Xie, Xiangyun Lu, Xiaoyue Wan
	Jing Hu  ROOM F5-407	R&D subsidies, executive background and innovation of Chinese listed companies  by Xiuwu Zhang, Lixiang Wang, Feng Chen
	Parallel Session 2-3:	Deep Learning Method - comparison between Mask-R-CNN and YOLO for Object Detection
	Statistical learning applied in social science	by Shahriar Shakir Sumit, Junzo Watada, Anurava Roy
	Chair	The Kumaraswamy-Weibull distribution using survival function by Syed Ali Taqi, Fakhar Mustafa, Salman Abbas
	Zuiyi Shen	Route optimization of aquatic product transporter—based on improved ant colony algorithm
	Room F3-301	by Chenxiao Yu, Zuiyi Shen, Pengfei Li
16:00-16:30	Coffee break	

October 26 Saturday	Section	CONTENTS
	Parallel Session 3-1:	Insight of 'An-xin Leadership' and Corporate Governance: Exploratory of Taiwanese and Japanese Employees
	Management Models and	by Masatoshi Nakamura, Hawjen Chiou
	Practices	Listening to the 'Wind of Change': Which one is Better? Size or Market?
	Chair	by Hungwen Lin, Xiaping Cao, Jingbo Huang,
	Hawjen Chiou	Kunben Lin, Shuheng Chen
	ROOM F5-307	Shareholding Structure, Private Benefit of Control and Incentive Intensity: From the Perspective of Enterprise Strategic Behavior by Huahua Huang
	Parallel Session 3-2:	China's R&D Investment's Impact on Environmental pollutionbased on Panel Moderated Mediation Analysis
	Innovation economy analysis	by Aihua Lin, Lisheng Shen
16:30-17:30	Chair	An empirical study of the impact of economic policy uncertainty on sustainable entrepreneurship  by Wentao Gu, Jiaye Wang, Zhongdi Liu
	Wentao Gu	Institutional theory and the approach based on the Resources and
	ROOM F5-407	Capabilities of the firm (RVB) as background of the Entrepreneurial Environmental Orientation  by Andrea Rey Mart í
	Parallel Session 3-3:	Environmental Policy Effect Measurement with Synthetic Control Method for Multiple Treated Units
	Sustainable Economy	by Juying Zeng, Ruyu Zhao, Weidong Dai
	Chair	Eco-economic Man's Efforts in Protecting the Environment — Empirical Evidence from China Mainland
	Juying Zeng	by Aihua Lin, Pier Paolo Miglietta
	Room	Entrepreneurship and High-Quality Economic Development: Based on the Triple Bottom Line of Sustainable Development
	F3-301	by Wentao Gu, Jiaye Wang, Xiyuan Hua, Zhongdi Liu
17:30-19:30	Dinner (Dexiu Pavilion)	

October 27 Sunday	Section	CONTENTS
08:30—09:00	G103	Registration
		Keynote D
	Chair	Testing and Dating Structural Changes in Nonparametric
09:00-09:40		Regressions
	Zhifang Su	Mei-Yuan Chen Professor, PhD,
		Chung Hsing University, Taichung
09:40-10:00		Coffee Break
	Parallel Session 4-1:	Long-term Stock Price and Accounting Performance of Fraudulent Firms in China
		by Yi Wei, Jianguo Chen, Carolyn Wirth
	Fintech Analysis	Forecasting stock index futures price: Functional time series model
	G. A	by Yizheng Fu, Zhifang Su , Boyu Xu, Yu Zhou
	Chair	Forecasting Realized Volatility Based on Sentiment Index and GRU Model
	Zhifang Su	by Wentao Gu, Suhao Zheng, Ru Wang, Cui Dong
	DOOM	Predictability of Returns in the China's Stock Markets: based on the
	ROOM F5-307	Perspective of Distribution Forecasting
		by Yanyun Yao
	Parallel Session 4-2:	Understanding the China's Economic Growth
	lan and the account	by Shangfeng Zhang, Yaoxin Liu, Huiru Reng, Jingjue Xu
	Innovation economy	The Impact of Population Aging on Economic Growth
	analysis	by Zhilin Huang  Drivers of firm productivity in China's new normal economy: The rol
10:00-11:20	Chair	of knowledge-based capital
	Zhilin Huang	by Qiuqin He
	Znuin Huang	
	ROOM	The influence of China's internal migration on it's regional innovation by Xiang Li, Xindong Zhao
	F5-407	
	10 407	Psychological Trend Achievement Goal of Participating Athletes
	Parallel Session 4-3:	by Ching-Lun Wei, Tsung-Kuo Tien-Liu, Kuan-Hsu Chen
	Management Models and	An ERP experimental study about empower clue characteristics on the
	Practices	privacy behavior of recommended users
	Chair	by Sun Rui
		Dynamic Behavior of Optimal Portfolio with Stochastic Volatility
	Yongmin Zhang	by Yongmin Zhang, Yinxue Zhao
	Room	Environmental Regulation Policy Effect Assessment——Evidence from Regression Discontinuity Design
	F3-301	by Yefeng Zhou, Juying Zeng
	Δwa	d and Lunch and Closing Ceremony
11:30-14:00	Awai	(Dexiu Pavilion)

#### TRAFFIC GUIDE

T3 terminal of Gaoqi Airport - Linguangchang Academic Exchange Center

Take bus No.78 to Xianhou bus station, transfer to BRT line 1, and get off at Daxuecheng Station, Walk 500 meters to Linguangchang Academic Exchange Center

T4 terminal of Gaoqi Airport - Linguangchang Academic Exchange Center

Walk to T4 terminal bus station, change to BRT line 1, get off at Daxuecheng Station, Walk 500 meters to Linguangchang Academic Exchange Center

Xiamen North Railway Station - Linguangchang Academic Exchange Center

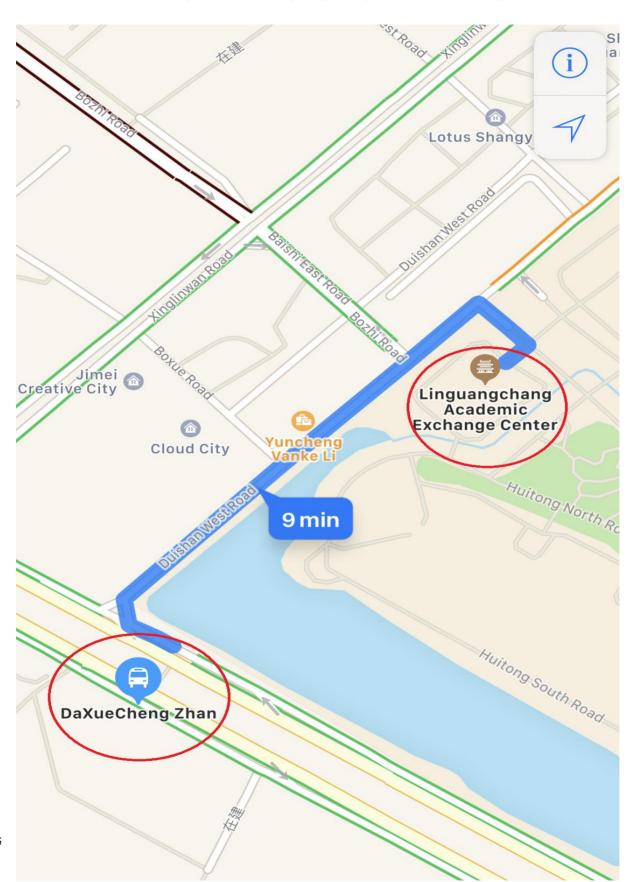
Take BRT line 1 at Xiamen North Railway Station and get off at Daxuecheng Station, Walk 500 meters to Linguangchang Academic Exchange Center

It costs about 30-40 RMB to take a taxi from the airport or railway station to the destination.

#### **REMINDER**

Due to the restriction of the campus environment, the routes between hotels, opening ceremony venues, branch venues and restaurants are complex. We will arrange volunteers to be responsible for the guidance between different locations. Thank you.

MAP
(Daxuecheng station to Linguangchang Academic Exchange Center)



# **Contact Us**

# **General Responsibility**

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# **Reception Group**

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# **Conference Secretary**

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